

Michael Ilo

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Employment history

DABA STUDIOS [🔗](#) Youtube Expert / Youtube Marketing

Mar 2021 – Present

Google Analytics Figma Premiere Pro Canva Keyword Planner

- Grew DABA TV channel from 0–15,000+ subscribers in 7 months
- Helped the channel reach 4,000 watch hours for youtube partnership program
- Got the channel monetized
- Optimised Channel (Titles, description & thumbnail design)
- Manage the youtube channel

Education

University of Lagos (Bachelor's Degree)

Banking & Finance

More about me

At work I'm best at...

finishing tasks before deadlines carrying my teammates along giving the best of my creative ideas for better outcomes

The coolest side project I've built is...

experimented on new youtube channels and made a few content go viral

Interests

I love football. I am a Chelsea and AC Milan fan. I play games too – FIFA, MK11, Call of Duty... I love going out with friends for game nights and parties. Other times, I'm on twitter or Youtube.